

Benjamin Thomas Cook - Junior Graphics and Media Designer

Radcliffe/Bolton | Manchester, UK

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Summary

Graphic and Visual Designer with a strong eye for layout, typography and brand communication. Experienced in creating clear, visually engaging design solutions across digital and print formats. Creation of both 2D and 3D graphics. Experience with developing graphics for texture's, videos and marketing material. Developing motion graphics for video storytelling.

Skills

Tools: Adobe Photoshop, Adobe Illustrator, Figma, Office, Blender **3 - 4 Years**

Gimp, Adobe InDesign, AI generative Tools (Adobe, Gemini, ChatGPT) **1 Year**

Personal: Problem solving, Time management, Independent, Team working, Communication

Work Experience

Weaveability – Web Design intern **April 2018**

- Planning and Developing Content to meet delivery deadline.
- Creating content based on the needs of the client.
- Re – Designing assets to align with Warburtons rebranding.
- Working in an Office-based environment.
- Applying strong layout and typographic principles across digital and print outputs.

ASDA – Customer Service **March 2023 – April 2026**

- Worked collaboratively with a team to meet daily operational targets.
- Provided friendly, efficient customer service in a fast-paced environment.

Key Projects

Froot Smoothie Story – Motion Graphic

- Developing Graphics to support video.
- Applying motion to static graphics using Adobe After Effects.
- Creating graphics with house colours and company typology in mind.

Digital Imaging – Dragon's in Edinburgh

- Editing and manipulating images in Photoshop.
- Blending images together seamlessly.
- Using photography to build up material for use with the project.

Additional Design Work

- Designing brochures with key marketing tactics and appealing layout.
- Creating a brief and a deliverable document to inform clients.
- Creating graphics like graphs and forms to support presentations.
- Freelance Videography work, filming and editing content, with graphics to support, client-based work.

Education

Edinburgh Napier University Digital Media and Interaction Design **Grade: 2:1** **Sept 2021 – Aug 2025**

Bury College IT **Grade: Triple Distinction *** **Sept 2017 – Jun 2019**